

## EXPERIENCE

### DANA ADAMS

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*c 619.241.5990*

*a San Francisco, CA*

*Student Loan Xpress*, San Diego, CA  
In house Graphic Designer

June 2006 – June 2008

Develop and create diverse print collateral consisting, of small booklets, brochures, flyers, banners, and advertisements with company brand. Worked with various universities & colleges nationwide that carry the companies product to create targeted marketing materials specific to their own brand. Work closely with marketing department in a team atmosphere to produce effective campaigns in a effort to increase sales goals, as well as assist all departments with graphic needs. Conceive, mock-up, present and implement design strategies. Manage prepress and printer proofs as well as brand management.

*ConnectedSD*, San Diego, CA  
Freelance Graphic Designer

January 2007 – Present

Art Directed and created branding for a new start up company consisting of a business system, multiple print collateral pieces. Design and implemented a functional website. Designed and continue to maintain a semi-annual book publication. Oversee all printing aspects from budget maintenance to pre-press.

*Union Graphics*, Chico, CA  
Junior Graphic Designer

July 2004 – July 2005

Independent as well as collaborative design of corporate identity systems, posters, advertisements, and an annual report for the CSU, Chico campus. Task-at-hand management, scheduling client meetings and conducting brief presentations, exercising project ideation, conceptualization and implementation. Worked closely with printers over seeing prepress and approved pieces for printing.

## SKILLS

Illustrator CS3, InDesign CS3, Photoshop CS3, Dreamweaver CS3,  
QuarkXPress, Acrobat, Extensis Suitcase

## EDUCATION

*California State University*, Chico, CA

2002 – 2005

BA degree in communication design with an emphasis  
in graphic design

*Cuesta College*, San Luis Obispo, CA

2000 – 2002

AA degree

*Palomar College*, San Marcos, CA

1998 – 1999

Studied General Education

## AWARDS & AFFILIATIONS

*Adobe Educational Website*, Briefly featured book  
Custom book building using Indesign

2005

*Digital Dialog Show*, Chico Art Center  
Best in Show

2005

*Student Art Show*, CSU, Chico  
Best Logo

2005

*Digital Dialog Show*, Chico Art Center  
Best Typography

2004

*Designers in Progress*, CSU, Chico Club  
Officer, Treasurer

2002 – 2005

2004 – 2005

*References and portfolio available upon request*